Motivating Industrial Labs Research: Creative Invention, Impactful Innovation

- Problems
- Invention
  - $$$
- Ideas
  - Impactful solutions, $$$$$
  - Relevant problems, $$
- Innovation
  - Informed solutions
  - Interesting problems
- Solutions
  - $$$$$
Prioritizing Industrial Labs Research: Choices, Hiring, Budgets

- Selective hiring
- Targeted spending
- $$$ → $$
- Focused research
Conducting Industrial Labs Research: Partnerships, Collaboration, Mentoring

Industry partners  \rightarrow  Research colleagues

Intern students
Communicating Industrial Labs Research: Papers, Software, Presentations
Motivating Database Research: Nicest People, Coolest Locations 😊